MSME TECHNOLOGY CENTRE, BENGALURU
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES, GOVT. OF INDIA

KIADB Industrial Estate, Devanahalli, Bengaluru

https://www.msmetcblr.org/

BRIEF DESCRIPTION OF TRAINING PROGRAMME

AI & CHAT GPT TRAINING

AI Tools & Chat GPT

Live Interactive Session

COURSE CONTENTS: -

1. **AI & CHATGPT TRAINING / What is Chat GPT?**

2. **It's advantages and limitations**

3. **How to use chat GPT?**

4. **Tips for writing effective Chat GPT prompts**

5. **Mastering social media content creation with chat GPT**

6. **Creating Epic YouTube content with chat gpt**

7. **Creating Email marketing framework**

8. How to use chat Gpt for keyword research

9. Using chat Gtp for engaging Instagram reels

10. Using AIDA framework for advertising

11. Using chat GPT ethically

Date- 09 & 10 December 2023 (2 Days) Time- 5.30 pm to 8.30 pm

1) **Course Fee: Rs. 3000/-**

FOR MORE DETAILS PLEASE CONTACT:
   Mobile: +91- 9971875996
   Website: https://www.msmetcblr.org/